



# HIGH POINT UNIVERSITY

## Earl N. Phillips School of Business BUA 5080, *Business Practicum Guidelines*

The business practicum is designed to challenge students with real-world problems faced regularly by managers, leaders, business owners, and entrepreneurs as they work to remain competitive.

Students work on specific projects requiring extensive involvement in the complexities of business. Projects range from the creation of complete business plans, to the development of comprehensive market analyses, to a myriad of possible projects based on the needs of local businesses. The business practicum offers students real-world exposure to a constantly evolving business landscape, in order to better prepare for achieving their own business goals.

Process for identifying business practicum	
Steps	Timing
<b>(1)</b> Determine the semester in which you will complete your practicum. Practicums should be completed toward the end of your MBA program of study	During first semester in program
<b>(2)</b> Identify possible faculty member to assist in facilitating practicum	Semester prior to semester in which you will complete practicum
<b>(3)</b> Request participation from identified faculty member	Semester prior to semester in which you will complete practicum
<b>(4)</b> Determine focus & scope of practicum with faculty member. First decision point; project-based or organization-based practicum.	Semester prior to semester in which you will complete practicum
<b>(4b) Project-based:</b> determine focus, scope, deliverables, relevant timelines, etc. <b>(4b) Org.-based:</b> determine organization, org. supervisor, focus, scope, deliverables, relevant timelines, etc.	Semester prior to semester in which you will complete practicum
<b>(5)</b> Complete “MBA Practicum Request Form” including “project-based” or “org.-based”; outline of practicum.	Submit to Director of MBA Program for approval prior to course registration period