



HIGH POINT UNIVERSITY
Service Learning Program

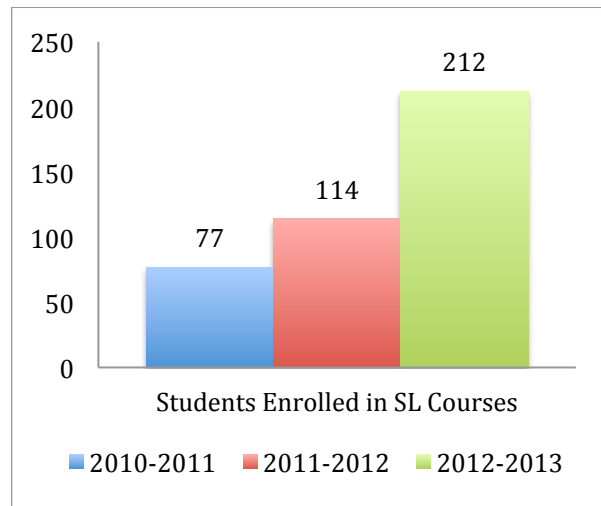
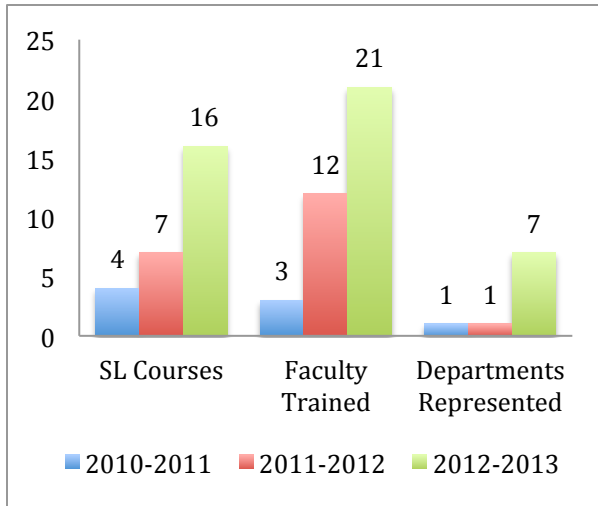
To: Dr. Dennis Carroll, Provost and Vice-President of Academic Affairs
Dr. Carol Stoneking, Dean of the College of Arts & Sciences

From: Dr. Joe Blosser, Robert G. Culp Jr. Director of Service Learning
Dr. Cara Kozma, Assistant Director of Service Learning

Subject: Executive Summary of Service Learning for the 2012-2013 AY

The SL Program has had a fruitful year. We have approximately doubled the size of the program in regards to the number of students enrolled and courses taught.

Program Size



Recognitions

This year the SL Program has received and given a number of awards:

- Erin Karpovich was recognized as a Newman Civic Fellow by NC Campus Compact
- HPU students Sarah Martin, William Watson, and William Zarzour won the People’s Pick Award in the NC Campus Compact civic engagement documentary competition
- Erin Karpovich received the HPU SL Student of the Year Award
- Dr. Amy MacArthur received the HPU SL Professor of the Year Award
- Macedonia Family Resource Center received the HPU Community Partner of the Year Award
- HPU was chosen as the site for the NC Campus Compact Summer Institute in June

Course Offerings

Fall 2013			
Course	Faculty	Community Partner	Size
COM 4415 SL Strat. Comm. Campaigns	Luecke	YWCA	16
EDU 3100 SL Collaboration in Gen. Ed.	Vess	Johnson St. Global Academy	21
ENG 2230 SL Lit./Comm.: Globalization	Kozma	Learning Together	16
ENG 2230 SL Lit./Comm.:Ecoliterature	Summers	Macedonia Center/Ward St. Mission	6
PHL/REL 2019 SL Environmental Ethics	Franks	Piedmont Environmental Center/Qubein Arboretum	20
PHL/PSC 3009 SL Political Philosophy	MacArthur	Macedonia Center	5
PSC 3332 SL Campaigns and Elections	Kifer	Multiple Campaigns	15
REL 3028 SL Religion in America	Blosser	Church World Service	6
Spring 2013			
EDU 3100 SL Collaboration in Gen. Ed.	Vess	Johnson St. Global Academy	15
ENG 2230 SL Literature and Community	Kozma	Learning Together	8
ENG 2230 SL Literature and Community	Cadeau	High Point Museum	14
ENG 4140 SL Community Writing	Kozma	Learning Together	6
PHL 2010 SL Biomedical Ethics	MacArthur	TAPM, Westchester Manor	21
PHL 2010 SL Biomedical Ethics	MacArthur	Cornerstone	20
SPN 3000 SL Advanced Spanish Conver.	Femenias	Latino Family Center, St. Mary's Episcopal Church	14
THE 2950 SL Dance and Comm. Concept	Hagan	Chavis YMCA, Mental Health Assoc., Wheatmore High School Special Ed.	9
Total Students			212
Total Service Hours	3,540	Monetary Value of Service According to www.independentsector.org	\$67,579

New Silvershein/Gutenstein Family Faculty Development Grant Winners

The SL Committee named 10 new SL grant winners who will be trained in the Fall 2013 semester to teach their courses in the 2014-2015 AY.

1. Hayden Carron: SPN 3050 Hispanic World Today
2. Leslie Cavendish: EDU 3230 Reading Process and Practice
3. Beth Holder: EDU 4200 Multicultural Education in a Diverse Society
4. Paul Namaste: SOC/WGS 2030 Sociology of the Family
5. Jane Nichols: INT 3240 Global Issues in the Built Environment
6. Thaddeus Ostrowski: REL 2008 Christian Social Ethics
7. Jacob Paul: ENG 4111 Advanced Fiction Writing
8. Paul Ringel: HST 3901 The History Detectives
9. Rosemarie Tarara: HED 1200 Nutrition and Healthy Living
10. Allison Walker: ENG 2230 Literature and Community: Narrative Medicine in Action

Bonner Leaders Program

After conducting several interviews, we have invited the inaugural six current HPU students into the Bonner Leaders Program, which will begin in the 2013-2014 AY. Two students will accompany Dr. Kozma to the Bonner Summer Leadership Institute this June.

VISTA

We have applied for and been granted an Americorp VISTA for the 2013-2014 AY. Our own recent graduate, Anna Mathathey, will serve as our VISTA in cooperation with West End Ministries. She will work to develop the Bonner Program and our MLK Day of Service.

Think BIG Grants

The SL Program was a vital piece in the development and execution of the Democracy USA Project, which included three SL courses and was rooted in service learning pedagogies. The SL Program is also a vital partner in the HPU Active Learning and Engaged Pedagogies grant. The SL Program will provide much of the pedagogical framework, staff support, and student workers to execute the HPU Community Writing Center beginning next fall.

HPU SERVES 2013 Showcase

We hosted the inaugural HPU SERVES Showcase, which featured 25 service posters, 2 PowerPoint presentations, and 3 videos created by students that illustrated the service they had completed. Over 100 students, faculty, and community members attended the Showcase. The Showcase is intended to raise the awareness of and commitment to community service work because students have noted on their service learning assessments that the University needs to create more of a culture of service on campus.

Scholarly Works

Part of the work of the SL Program is to increase the visibility of HPU through presentations and publications in the area of SL. We had a productive year:

- Joe Blosser, “Beyond Moral Development: Re-Theorizing Ethical Practices in Service Learning,” *The Journal for Cultural and Religious Theory*, 12.2 (Fall 2012): 196-214.
- Cara Kozma, “A Crucible Moment and the Current State of Engagement: A Conversation with Caryn McTighe Musil,” *PRISM: A Journal of Regional Engagement* (forthcoming Spring 2013).
- Joe Blosser, Carol Davis, Greg Sensale, Ben Turner, and Sarah Martin, “Engaging Students in Democratic Life,” *Partnerships* (forthcoming Fall 2013).
- Cara Kozma, “Review: Conference of College Composition and Communication. TSIG.6: Reflecting through Community Literacy, Service Learning, and Public Rhetoric Special Interest Group.” *Kairos: A Journal of Rhetoric, Technology, and Pedagogy*. 17.2 (2013).
- Dr. Blosser, Carol Davis, Greg Sensale, Ben Turner, and Sarah Martin (three undergraduates) presented a paper titled “Engaging Students in Democratic Life” at the NC Campus Compact Civic Engagement Institute this spring.
- Martin Kifer, Ali Yanus, Paul Namaste, Joe Blosser, and Sadie Leder presented a paper titled “When Does Civic Education Work? Measuring the Impact of the High Point University Democracy USA Project During the 2012 Elections” at the Midwest Political Science Association this spring.

- Cara Kozma presented a paper titled “Seeing Students as Novice Intellectuals: A Crucible Moment and First-Year Composition” at the Conference on College Composition and Communication in Las Vegas this spring.
- Cara Kozma presented a paper titled “Igniting University/Community Collaborations with Intercultural Inquiry” at the National Council of Teachers of English in Las Vegas last fall.
- Students in Dr. Charmaine Cadeau’s class wrote an ebook titled *Our Stories, Ourselves* based on oral histories they conducted with key members of the High Point furniture industry. The book was created in partnership with the High Point Museum.
- Students in Dr. Cara Kozma’s class wrote a book titled *Women’s Stories of Literacy* in partnership with the immigrant women at Learning Together. This print book will be available in early summer.

Fundraising

The SL Program continues to attract the interest of grants and donors:

- The Gutenstein Foundation has already given \$34,000 to the program, and they have committed to donate another \$20,000 in September 2013.
- Several alumni donated to the SERVES 2013 Showcase to fund the awards given to students, and we believe next year the alumni will fully fund the \$2,000 in awards.
- The Think BIG grants associated with the SL Program total \$67,650.
- SL Program received a \$500 grant from the Campus Election Engagement Project.

Marketing

The SL Program has been regularly featured in University publications and marketing:

- Dr. Blosser is featured in the University’s admissions video talking about SL.
- Dr. Blosser was interviewed for the Biography Channel documentary.
- One *Campus Chronicle* story ran about the SL program and two stories ran about specific SL courses or projects.
- SL is featured prominently in both the fall and spring HPU magazines.
- Three local news segments have featured SL projects (two related to the elections and one on Dr. Cadeau’s students’ work with the High Point Museum).
- Two *High Point Enterprise* stories have featured SL projects.
- Over 10 HPU homepage website stories have been on SL.
- SL was prominently featured during Presidential Scholarships Weekend.

Assessment Snapshot

The SL Program participated in the large HPU D-USA assessment in the Fall 2012 semester, which surveyed 80 SL students and over 400 other students, using a pre/post-test model. Results of that survey are forthcoming. The SL Program also conducted five student focus groups in the fall semester. The Program solicited faculty evaluations each semester through written forms and focus groups. In Spring 2013, the SL Program conducted a smaller scale Qualtrics survey of students. All student and faculty assessments reveal that (1) students value service and desire more service learning opportunities and (2) that they do not feel a pervasive ethos of service yet on the HPU campus. Here is a snapshot of just some of the quantitative data from the Spring 2013 assessment of students in SL courses:

Question	Strongly Disagree	Disagree	Uncertain or Neutral	Agree	Strongly Agree	Mean
This course will contribute to the development of my professional skills and strategies.	-	-	6.00	8.00	7.00	4.05
This course will enhance my understanding of the challenges within the High Point community.	-	2.00	2.00	10.00	7.00	4.05
HPU has a culture of service to others	-	3.00	10.00	7.00	1.00	3.29
I have to help others in order to live the life I want to live	-	-	8.00	8.00	5.00	3.86
It is important to me personally to be a community leader.	-	2.00	8.00	7.00	4.00	3.62
Service Learning is a key part of my HPU education	-	3.00	7.00	8.00	3.00	3.52
Community service will help me develop my leadership skills.	-	2.00	2.00	13.00	4.00	3.90
Most students at HPU value serving their community as part of their education	2.00	6.00	7.00	6.00	-	2.81
Faculty at HPU take engaged learning beyond the classroom seriously	-	1.00	5.00	12.00	3.00	3.81

This summer we will look closely at all of the data gathered over the year and make strategic adjustments in our courses for next year. The message we are hearing is that more SL courses are needed in more disciplines, and that in addition to SL courses, there needs to be a wider culture of service created on campus. Our hope is that the Bonner Program can help address this concern. But it alone will not be enough. We must consider additional ways the University can promote and coordinate service opportunities.