

Freshman Officer Elections:

Informational Packet



This document includes:

- The Fall 2019 Election Schedule
- Social Media and Campaigning Rules
- The Do's and Do-Nots of Campaigning
- How to Report a Campaign Violation
- SGA Officer Contact Information

Campaign Schedule

Friday, August 23rd, 2019

- Online Application Form uploaded to SGA Website and HPU Connect (must fill-out in order to run)
- Orientation / Interest Meeting @5pm (*Location TBD)

Tuesday, August 27th, 2019

- Online Applications are due by 5pm
- Late Applications not accepted

Wednesday, August 28th, 2019

- Mandatory Campaigning meeting for all candidates held at 7:30pm (*Location TBD)
- Campaigning begins immediately after the meeting

Sunday, September 1st, 2019

- All campaigning ends at 11:59pm
- No campaign material may be posted or given out after this time

Monday, September 2nd, 2019

- Voting will begin at 12:00am

Wednesday, September 4th, 2019

- Voting will end at 11:59pm

Results will be announced Thursday,
September 5th, 2019 by 1pm

*for updated locations, please check HPU Connect!

Campaigning Rules

- Campaigning starts right after the mandatory meeting on August 28th
- Campaigning ends immediately at 11:59pm on Sunday, Sept. 1st
 - No new material may be posted or given out after this time
 - The exception to the rule is any social media graphic given to you by SGA
- Candidates must abide by the rules discussed during the campaigning meeting
- Failure to abide by any of the campaigning rules may result in removal from the campaigning process. Final discretion is given to the Attorney General.

The Attorney General reserves the right to edit, interpret, and enforce the rules of the elections process.

Do

Get all materials approved by the Attorney General and Publicity Chair.

Hang all campaign materials on information boards in residence halls with painters tape.

Knock on doors and encourage residents to get out and vote.

Encourage fellow students to vote for you, in a respectful manner, on social media during the campaign period.

Knock and hand out materials

Allow the SGA Instagram account to follow you

Follow the SGA Instagram account

Get all social media campaign material approved by the Attorney General and Publicity Chair.

Demonstrate civility through your campaign material

Post any graphic given to you by SGA to social media, during the voting period.

Do Not

Hang up any fliers/posters anywhere without permission.

Place any campaign materials in academic buildings or student centers including Wanek or Slane.

Post "Vote for me, John Doe," after the campaign period has ended.

Slander other candidates.

Slide anything under doors.

Cause any damage to any High Point University property.

Send out any sort of mass e-mail.

Use any sort of banners.

Post new material after campaigning has ended

Violations

- **Violations can be reported at:**
<https://forms.gle/UJ6jrsPJ3rS3vfr9A>
(found on HPU Connect)
- **All candidates serve as reporters of violations in order to maintain a fair process. It is not “snitching” if they are doing something wrong.**
- **Violations can only be reported to the above form within 24 hours of learning of the violation.**

Contact Information:

Ryan Pettine – Attorney General

sgaattorneygen@highpoint.edu

please use the violation form above to report violations!

Cailyn Walter – Publicity Chair

sgapublicity@highpoint.edu