



HIGH POINT UNIVERSITY
SURVEY RESEARCH CENTER

HIGH POINT UNIVERSITY POLL

Current Issues in the State of North Carolina

November 2011

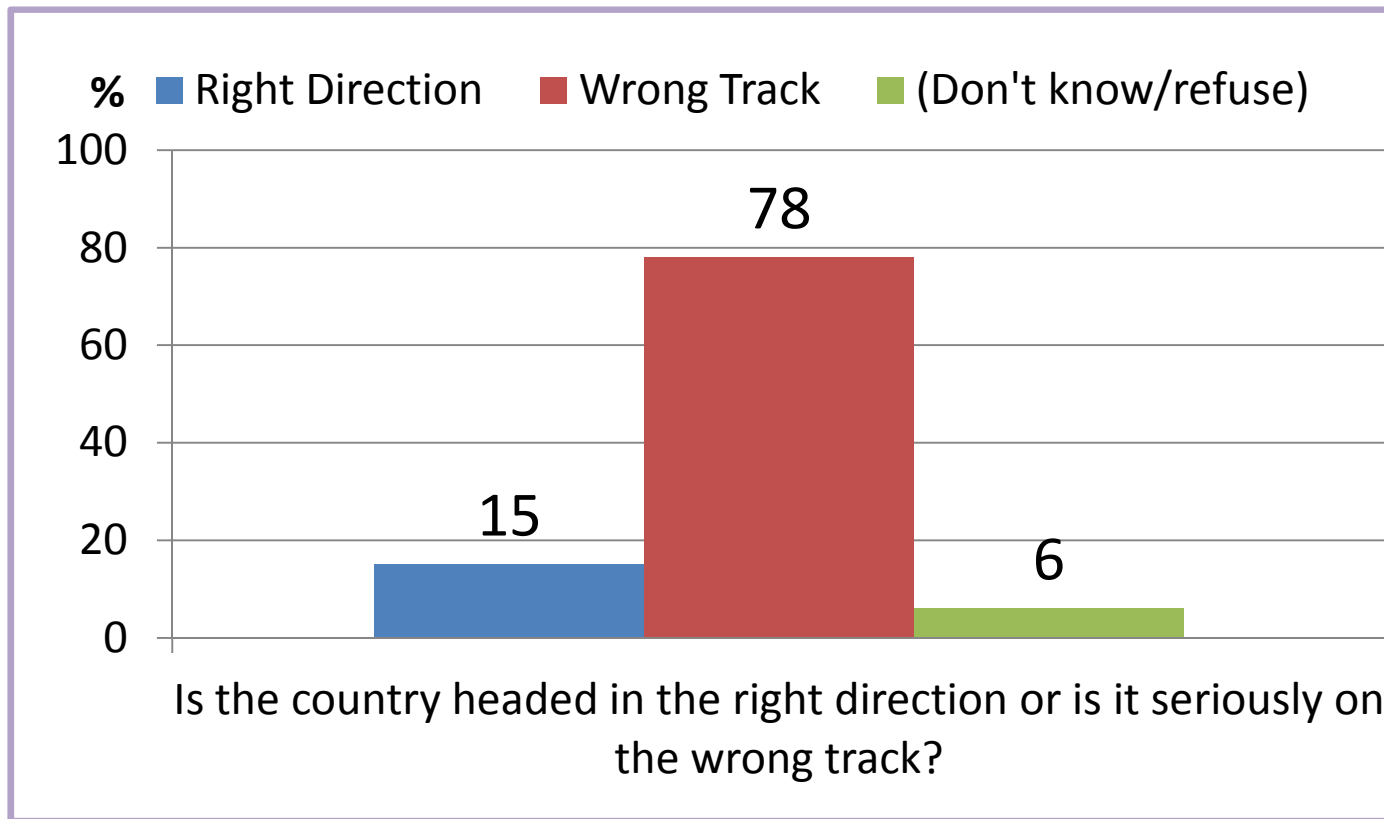


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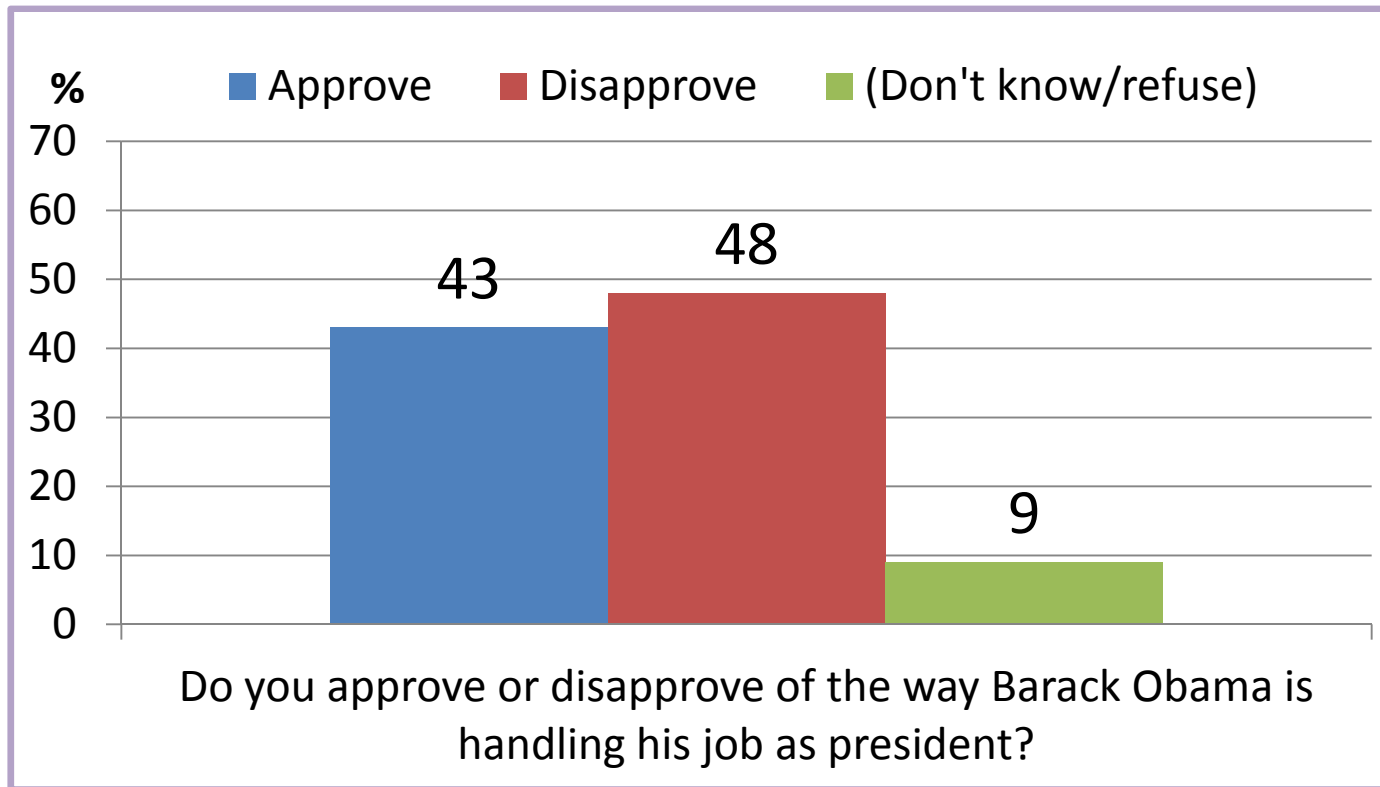
METHODOLOGY

- 703 adults (age 18 and older) in North Carolina
- The survey was conducted November 6 - 10, 12 - 17 2011
- The sample is weighted to Census estimates of demographics of North Carolina's population, including age, race, gender and cell/landline phone usage
- Estimated margin of sampling error is approximately 4 percent

LARGE MAJORITY IN NC SAYS COUNTRY IS ON THE WRONG TRACK

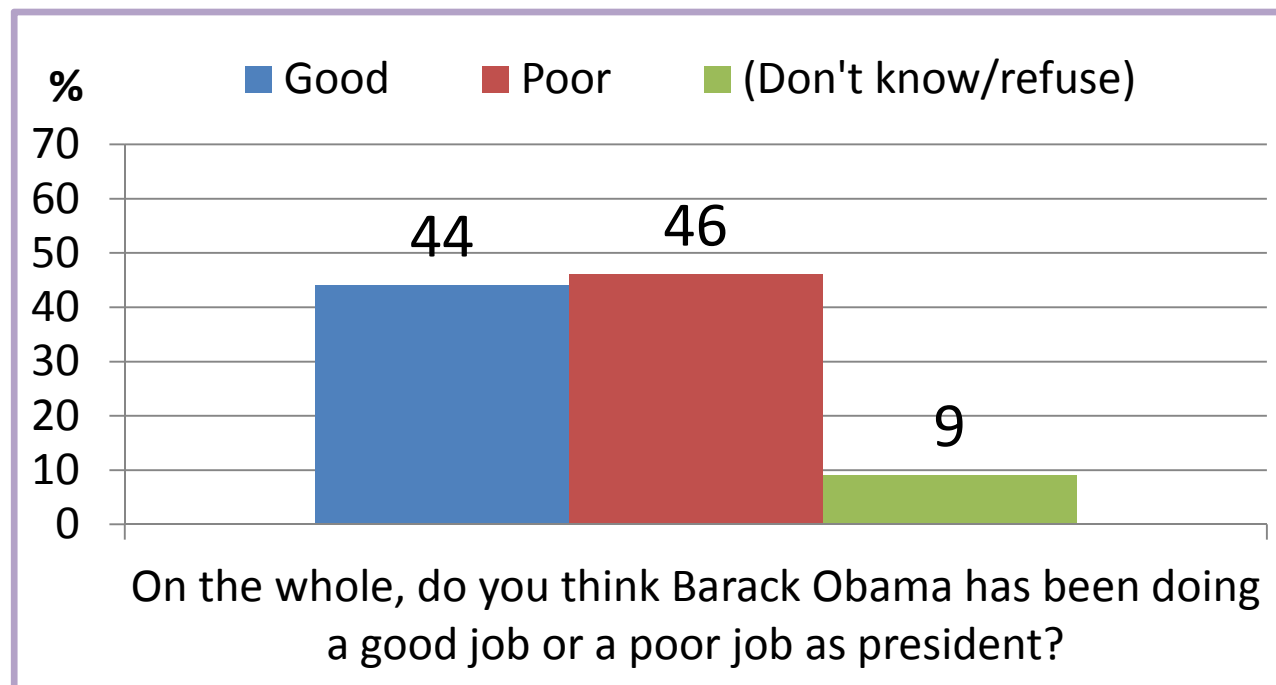


PLURALITY OF NC RESIDENTS DISAPPROVES OF HOW PRESIDENT OBAMA IS HANDLING HIS JOB



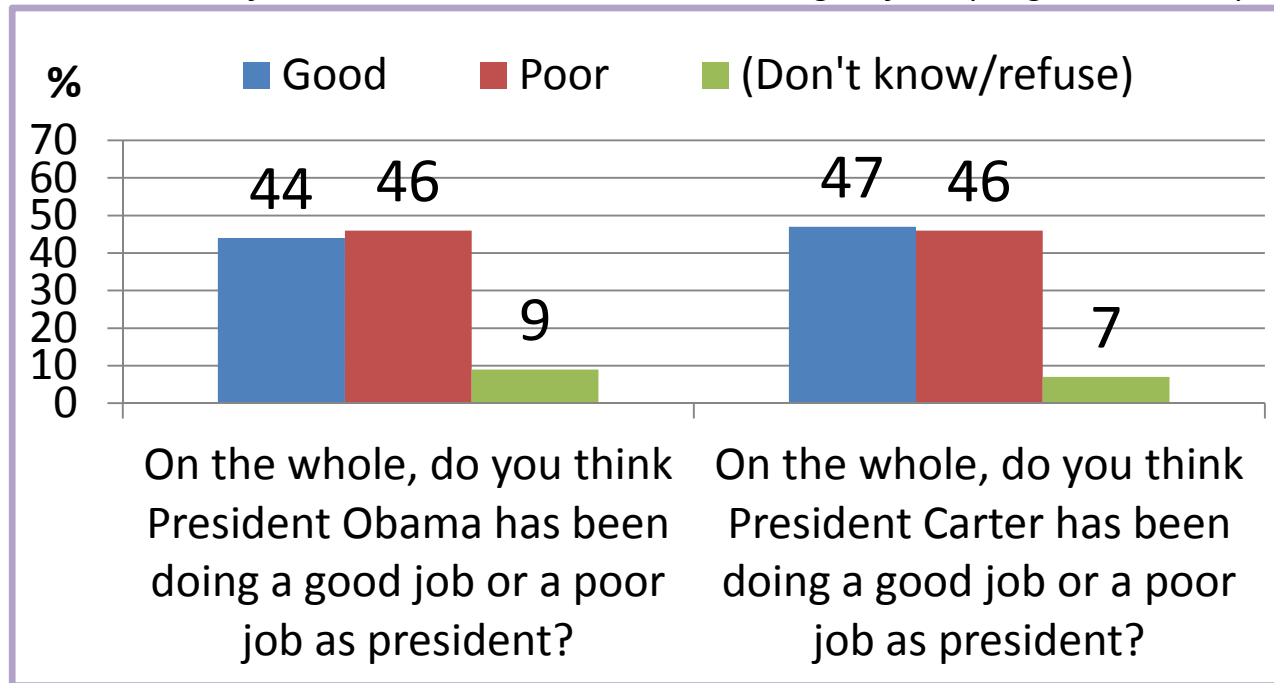
PLURALITY OF NORTH CAROLINIANS SAYS PRESIDENT OBAMA IS DOING A POOR JOB AS PRESIDENT

Note: fielded 11/12/2011 – 11/17/2011, n = 301, margin of sampling error = +/- 5.7 percent



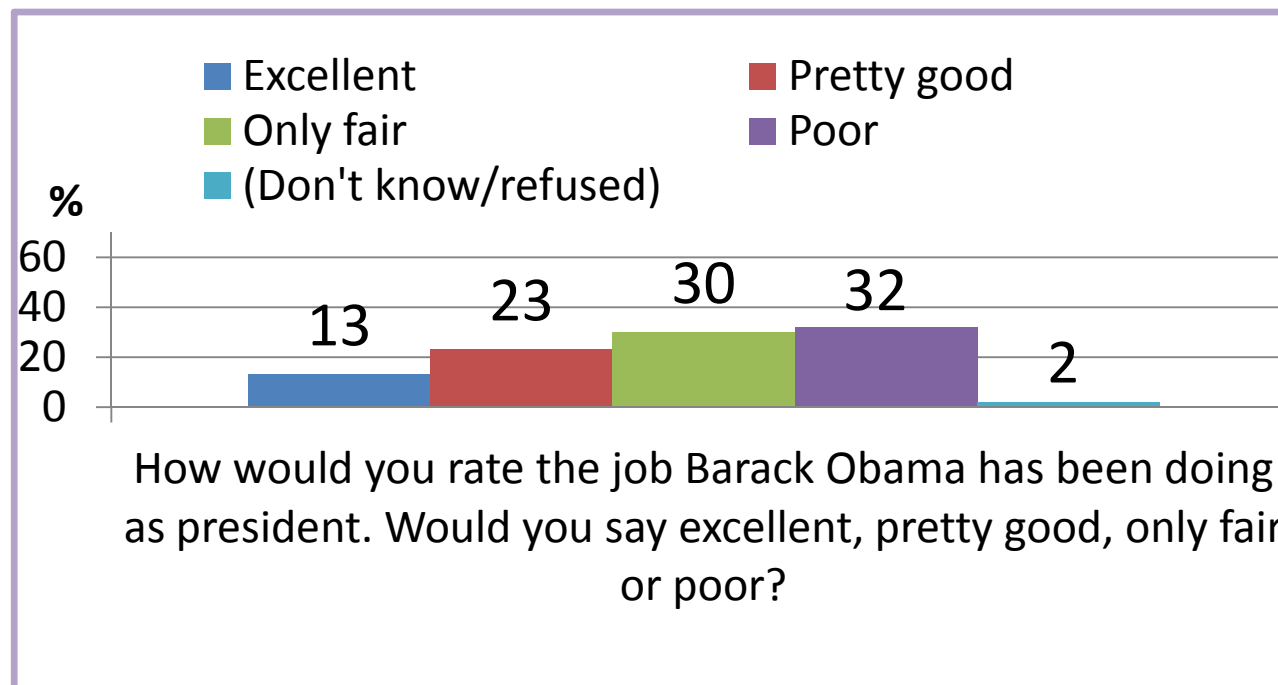
CURRENT OBAMA JOB PERFORMANCE COMPARABLE TO CARTER IN FALL BEFORE 1980 REELECTION CAMPAIGN

Note: Obama data is from survey fielded 11/12/2011 – 11/17/2011, n = 301, margin of sampling error = +/- 5.7 percent
Carter data is from Carolina Poll fielded in October 1979, n = 612, margin of sampling error = +/- 4percent



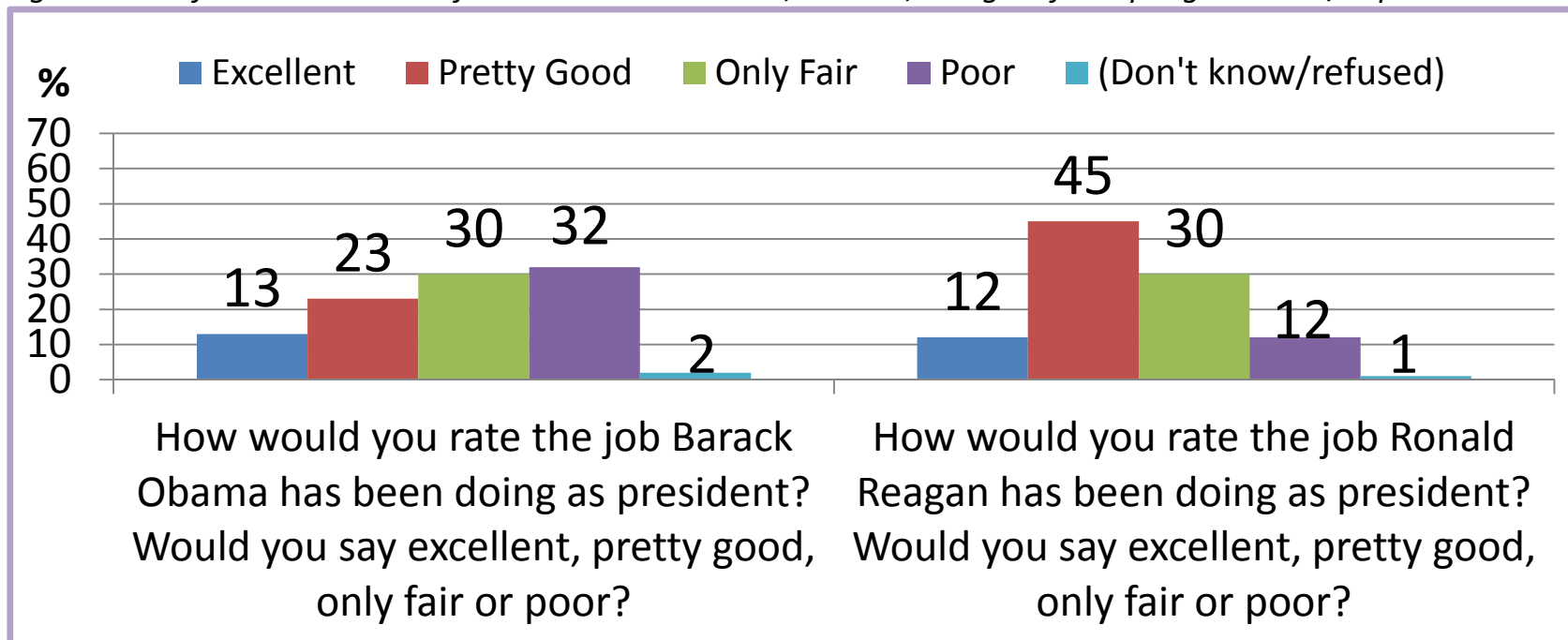
PLURALITY OF NORTH CAROLINIANS SAYS PRESIDENT OBAMA IS DOING A POOR JOB AS PRESIDENT

Note: fielded 11/6/2011 – 11/10/2011, n = 402, margin of sampling error = +/- 5 percent



CURRENT OBAMA JOB PERFORMANCE LOWER THAN REAGAN IN FALL BEFORE 1984 REELECTION CAMPAIGN

*Note: Obama data is from survey fielded 11/6/2011 – 11/10/2011, n = 402, margin of sampling error = +/- 5 percent
Reagan data is from Carolina Poll fielded in October 1983, n = 586, margin of sampling error = +/- 4percent*



MAJORITY IN NC DISAPPROVES OF THE WAY THE UNITED STATES CONGRESS IS HANDLING ITS JOB

