



**HIGH POINT UNIVERSITY POLL  
MEMO RELEASE 11/30/2021 (UPDATE)**

<b>ELEMENTS</b>	<b>DETAILS</b>
Population represented	Adults (people over the age of 18) in North Carolina.
Sample size	867 adults in North Carolina (680 individuals who said they are registered to vote)
Mode of data collection	56 live interviewer telephone (Random Digit Dial (RDD) landline and cellular telephones) interviews. 811 online interviews. All interviews conducted in English.
Type of sample (probability/non-probability)	Non-probability, using RDD samples of landline and cellular telephones generated by dynata, as well as respondents from dynata's online panels.
Start and end dates of data collection	November 11 – November 19, 2021
Credibility interval for total sample	Approximately +/-3.6 percentage points. This accounts for a standard margin of sampling error of 3.3 (as if it were a probability sample) and a design effect caused by weighting.
Are the data weighted?	The data is weighted toward population estimates for age, gender, education, and race/ethnicity based on U.S. Census numbers for North Carolina.
Survey sponsor and funded by	High Point University Survey Research Center, High Point, NC
Survey/Data collection supplier	Interviewers manually dialing remotely through the High Point University Survey Research Center, recording responses in Qualtrics. The physical location of the Center on the High Point University campus. When students are on campus, they staff 42 stations equipped with WinCati computer assisted telephone interviewing systems. Dynata supplied online panel interviews.
Commitment to Transparency	The HPU Survey Research Center is a Charter Member of the American Association for Public Opinion Research's Transparency Initiative: <a href="https://www.aapor.org/Transparency_Initiative.htm">https://www.aapor.org/Transparency_Initiative.htm</a>
Sample supplier	Landline and cell phone sample as well as access to online panels provided by Dynata, formerly Research Now SSI: <a href="https://www.dynata.com/">https://www.dynata.com/</a>

Contact for more information	<p>Martin J. Kifer  Director, High Point University Survey Research Center  336-841-9333  <a href="mailto:mkifer@highpoint.edu">mkifer@highpoint.edu</a></p> <p>Brian McDonald  Associate Director  336-841-9651  <a href="mailto:bmcdonal@highpoint.edu">bmcdonal@highpoint.edu</a></p>
------------------------------	--

Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at <http://www.highpoint.edu/src> and should contact the Director of the Survey Research Center for additional information.

*Survey questions:* Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding. Percentages less than one percent are denoted with a \*

### *Voting*

These days, many people are so busy they can't find time to register to vote, or move around so often they do not get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

	All Adults	Registered Voters
Yes	81	100
No	15	*
Unsure	3	*
	n=867	n=680

Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

	All Adults	Registered Voters
Yes, absolutely certain	96	100
Chance registration has lapsed	2	*
No, not registered	1	*
Unsure	1	*
	n=867	n=680

On November 3<sup>rd</sup> 2020, North Carolina held its general election for president, U.S., Senate, Governor, and other offices. Did you vote in that general election or did you not vote?

	All Adults	Registered Voters
Yes, I voted	73	88
No, I did not vote	26	11
Unsure	1	*
	n=867	n=680

#### *Country Direction*

Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

	All Adults	Registered Voters
Right Direction	28	31
Wrong Track	61	60
(Don't know)	11	10
	n=867	n=680

#### *Presidential Approval*

Do you approve or disapprove of the way that Joe Biden is handling his job as president?

	All Adults	Registered Voters
Approve	35	39
Disapprove	52	50
Unsure	13	10
	n=867	n=680

#### *Governor Approval*

Do you approve or disapprove of the way that Roy Cooper is handling his job as governor?

	All Adults	Registered Voters
Approve	44	49
Disapprove	35	36
Unsure	21	15
	n=867	n=680

## COVID-19

Are you concerned about becoming sick with the COVID-19 virus, or are you not concerned about that?

	All Adults	Registered Voters
Concerned	49	50
Not concerned (I already tested positive for COVID-19) (Don't know/Refused)	38 8 6	38 8 4
	n=867	n=680

Have you personally received the COVID-19 vaccine, or not?

	All Adults	Registered Voters
Yes, got one dose vaccine	11	13
Yes, got first dose of two dose vaccine	7	6
Yes, got both doses of a two dose vaccine	50	55
No, have not gotten the vaccine	31	26
Unsure	1	*
	n=867	n=680

Do you think companies should be legally allowed to require employees receive certain vaccines?

	All Adults	Registered Voters
Yes	41	45
No	50	47
Unsure	9	8
	n=867	n=680

How much have you heard about the delta variant of the COVID-19 virus?

	All Adults	Registered Voters
A lot	48	53
A little bit	41	40
Almost nothing (Don't know/Refuse)	9 1	6 1
	n=968	n=680

Given what you know about the delta strain of the COVID-19 virus, how concerned are you about that variant?

	All Adults	Registered Voters
Extremely concerned	20	23
Very concerned	25	26
Somewhat concerned	24	23
Not very concerned	17	17
Not at all concerned	10	9
Unsure	3	3
	n=867	n=680

Did you receive the seasonal influenza vaccine this year?

	All Adults	Registered Voters
Yes	44	50
No	55	49
Unsure	2	1
	n=867	n=680

Do you intend to receive the seasonal influenza vaccine this year?

[ONLY ASKED OF RESPONDENTS SAYING 'NO' TO HAVING RECEIVED FLU SHOT, N = 489]

	All Adults	Registered Voters
Yes	21	27
No	66	62
(Don't know/Refused)	12	11
	n=489	n=340

### *Holiday Pie*

What is your favorite type of pie to eat during the holidays?

	All Adults	Registered Voters
Pumpkin	22	21
Apple	18	20
Pecan	18	18
Sweet Potato	14	13
Chocolate	9	9
Cherry	5	5
Blueberry	4	4
Peach	3	3
Strawberry	2	2
Other	6	6
	n=867	n=680

### *Travel & Shopping*

How much have you heard about supply chain challenged and shipping delayed affecting consumers across the country?

	All Adults	Registered Voters
A lot	51	55
A little	35	33
Not much at all	11	10
Unsure	3	2
	n=867	n=680

When it comes to holiday shopping this year, how concerned are you about shipping delays? Would you say you are very concerned, somewhat concerned, not very concerned, or not at all concerned about delays?

	All Adults	Registered Voters
Very concerned	22	23
Somewhat concerned	39	40
Not very concerned	21	21
Not at all concerned	16	15
Unsure	3	2
	n=867	n=680

Do you plan to shop for holiday gifts and décor earlier, later, or about the same time this year as last year?

	All Adults	Registered Voters
Earlier	35	38
Later	8	7
About the same time as last year	48	47
Unsure	8	7
	n=867	n=680

How much will the coronavirus pandemic affect your holiday plans this year?

	All Adults	Registered Voters
A lot	17	17
A little bit	31	32
Not much at all	48	48
Unsure	4	3

n=867

n=680

Will the coronavirus pandemic prevent you from traveling for the holidays this year?

	All Adults	Registered Voters
Yes	29	31
No	68	67
Refuse	3	2
	n=867	n=680

Will the coronavirus pandemic prevent you from gathering with friends and family during the holidays this year?

	All Adults	Registered Voters
Yes	27	29
No	72	70
Refuse	1	1
	n=867	n=680

### *Demographics*

How would you describe yourself, would you say female, male, or do you identify differently?

	All Adults	Registered Voters
Female	51	49
Male	48	50
Identify differently	1	1
Don't know/Refused	*	*
	n=867	n=680

Age by category [ACCORDING TO RESPONDENT]

	All Adults	Registered Voters
18 - 24	12	11
25 - 34	17	15
35 - 44	17	16
45 - 54	17	18
55 - 64	17	18
65 and older	18	21
(Don't know/refused)	3	2
	n=867	n=680

Do you consider yourself to be of Hispanic, Latino, or Spanish origin?

	All Adults	Registered Voters
Yes	9	8
No	91	92
	n=867	n=782

What racial group best describes you?

	All Adults	Registered Voters
African American or Black	22	22
White or Caucasian	70	73
Native American	2	1
Asian	3	2
Multiple or other	3	2
Unknown/Don't know/Refused	1	1
	n=867	n=680



What is the last year of schooling you have completed?

	All Adults	Registered Voters
1-11 <sup>th</sup> grade	5	3
High school graduate	30	27
Some college	34	36
College Graduate	21	24
Graduate school	9	10
Don't know/Refused	1	1
	n=867	n=680

Would you please stop me when I read the correct category for your total household income?

	All Adults	Registered Voters
25 thousand dollars or less	23	21
25 to 50 thousand dollars	27	27
50 to 75 thousand dollars	17	17
75 to 100 thousand dollars	12	13
100 to 150 thousand dollars	10	12
150 to 250 thousand dollars	3	4
More than 250 thousand dollars	2	2
Don't know/Refused	6	5
	n=867	n=680

In politics today, do you consider yourself to be a Republican, Democrat, or what?

	All Adults	Registered Voters
Republican	34	36
Democrat	31	34
Independent/Unaffiliated	28	26
Other	4	2
Unsure	3	2
	n=867	n=680

How would you best describe your current relationship status?

	All Adults	Registered Voters
Single/Never Married/Divorced	36	34
Engaged	2	2
Living with significant other	10	9
Married	46	50
Widowed	4	5
(Don't know/refused)	1	1
	n=867	n=680

