

# undergraduate research & creative works

OCTOBER 2019



Recent Research Apprentices \*see page 2

The Office of Undergraduate Research and Creative Works (URCW) is pleased to welcome students, faculty, and staff to another academic year at High Point University! Our monthly newsletter is designed to keep you up to date with student accomplishments and opportunities within the realm of collaborative, creative and scholarly works. By sharing our students' many achievements, we hope to encourage your participation in URCW this semester!

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## Our Mission

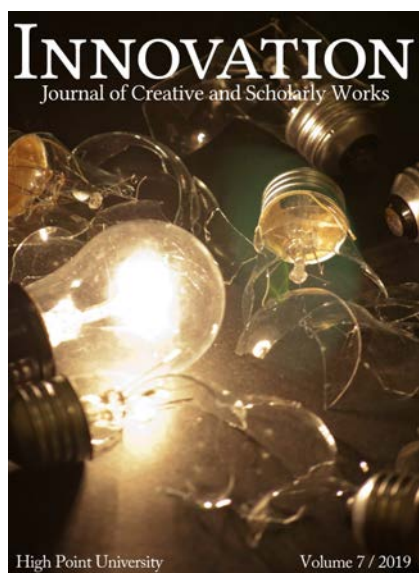
Our mission is to engage undergraduate students in collaborative projects with faculty members. The unique projects created, both scholarly and imaginative, aim to promote the development of new competencies and foster critical thinking skills. We aspire to provide students the special opportunity to add to the global sum of human knowledge and experience through research.



The following students successfully completed the Research Rookies program to become Research Apprentices. Of these students, 89% are already connected with a faculty mentor and will begin collaboration on research projects. Students received a certificate with the following inscription of completion:

- |                     |                       |
|---------------------|-----------------------|
| 1. Brooke Allen     | 12. Hannah Martin     |
| 2. Caitlyn Bontempo | 13. Vivian McAllister |
| 3. Liz Cabrera      | 14. Keely McKinney    |
| 4. Kara Chapman     | 15. Ryan Mijumbi      |
| 5. Brian Cooper     | 16. Sofia Pinzauti    |
| 6. Grace Crowder    | 17. Anna Robichaud    |
| 7. Grace Cush       | 18. Meaghan Robinson  |
| 8. Jenna Duncan     | 19. Jessica Robles    |
| 9. Amy Foss         | 20. Gabrielle Schmale |
| 10. Ryan Hesterman  | 21. Mikayla Stuart    |
| 11. William Kong    | 22. Kelly Wiles       |

## New Journal Authors



URCW's journal publication features work from the following new journal authors! Visit [www.highpoint.edu/urcw/hpu-journal](http://www.highpoint.edu/urcw/hpu-journal) to view the latest edition.

- |                        |                     |
|------------------------|---------------------|
| Maggie Addison, '18    | Haleigh Mana'o, '18 |
| Brooke Allen, '22      | Alexis Newton, '19  |
| Maggie Andrulis, '18   | Zach Quimby, '20    |
| Amber Belvin, '19      | Amanda Rackley, '19 |
| Rebecca Colwell, '18   | Raniya Shakir, '18  |
| Mary Green, '21        | Raegan Thomas, '20  |
| Katie James, '18       | Katrina Zrubek, '22 |
| Charlotte Kennedy, '19 |                     |

# Student Achievement Profile:

## Taylor Tidman



Graduating this December, Taylor Tidman is a finance major and psychology minor at High Point University. As a member of the Alpha Kappa Psi business fraternity and a large contributor to research in marketing, URCW was privileged to sit down with Taylor to discuss her many achievements in undergraduate research and her unique career opportunity post-graduation.

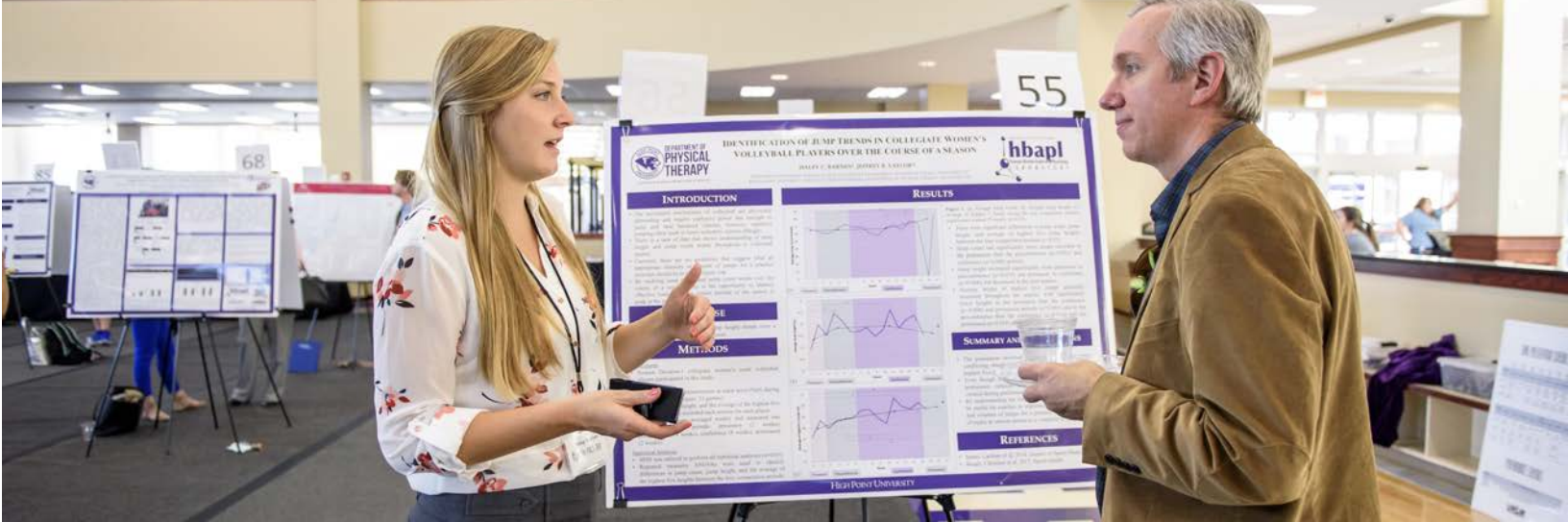
Having completed the Research Rookie's program, Taylor joined up with Dr. Miguel Sahagun and Mr. Randy Moser, Assistant Professors of Marketing,

and began conducting research in the second semester of her freshman year. The project was centered on franchises—analyzing the relationship between franchisee and franchisor—and required large-scale literature reviews and data collection. With a grant from URCW, Taylor, and fellow student researchers, were able to contact 1,500 members of the National Franchising Commission via Franchise Business Intelligence FRANData, to collect data from various industries including restaurants, health centers, and cleaning services. In her junior year, Taylor's team began writing a paper on their collected data titled "Key Factors to Determine Success Among Franchises: Theory and Empirical Model."

This summer, Dr. Sahagun presented their paper at the MBA Academy of International Business Conference in Athens, Greece, winning the award for "best paper." In the coming months, Taylor and the team will continue to edit their work—reanalyzing the data with different statistical software—and submit the research for publication in a business journal.

With her experience in data collection and research, Taylor landed a summer internship at SkyBridge Tactical, a start-up contracting company in Tampa, Florida. Taylor's role as a budget analyst intern turned into an offer for a full-time position in January 2020, where she will develop the company's budget and manage revenue and office expenses.

Taylor attributes her experience with URCW to the development of useful research techniques: networking abilities, data compilation, professional writing, and collaboration with experts on team projects. URCW wishes Taylor the best of luck on her future endeavors and thanks her for her contribution to the sum of human knowledge.



# Grants

URCW has the pleasure of awarding grants to students and faculty mentors to present their work at disciplinary conferences. Congratulations to the following URCW grant recipients:

**1.**

**Hannah Hicks, Jenna Duncan, and Kyle Levesque** will present their research in psychology at NASPA Strategies Conference in New Orleans, LA, under the mentorship of **Dr. Sarah Ross**.

**2.**

**Nolan Roth, Jordan McClung, David Vestal, Kennedy Anderson, Isaac Parker, Sam Mycroft, and Will Frondorf** will present their research in physics at PhysCon: Making Waves & Breaking Boundaries in Providence, RI, under the mentorship of **Dr. Aaron Titus** and **Dr. Briana Fiser**. Students attending the event include: **Ty Carlson, Liam Clancy, Scott Colton, Enrique Garcia Alcoser, Olivia Hogan, Meri Huff, Aidan Kelley, Paul Klippel, Colin McCarrie, Forum Patel, Chris Schorn, Bryce Smith, Zach Straumins, Declan Worley, and Noah Worley**.

## Grant Applications

URCW is committed to encouraging and supporting high quality undergraduate research and creative projects. To that end, the University has made funds available to support student and faculty mentor travel to present research or creative work, participate in competitions or performances, and to support works in progress. Visit our website, [www.highpoint.edu/urcw](http://www.highpoint.edu/urcw), to request funds for a grant that best suits your work. Grants are available in the following capacities:

1. Student and Faculty Travel Grants
2. Scholarly Interdisciplinary Research Grant (SIRG)
3. Small Project Support Grants

# Upcoming Events

## SNCURCS

November 23, 2019

It's not too late to attend the State of North Carolina Undergraduate Research and Creativity Symposium (SNCURCS) at Duke University. If you are interested, please contact Dr. Altman by November 4th and visit <https://sncurcs.org> to register.

The following students will be presenting research in their respective fields of study:



Shane Berthoud - Communications  
Christina Carilli - Psychology  
Morgan Dunham - History  
Jacob Dunn - Neuroscience  
Eloise Garrett - Political Science  
Gina Giorgio - Psychology  
Aleah Hayes - Political Science  
James Hoffpauir - Computer Science  
Chasen Jeffries - History  
Corinne King - Political Science  
Jacob Lancaster - Religion  
Sawyer Lyons - Biology  
Nathan Markle - Computer Science  
Cameron Meadows - Computer Science  
Reagan Thompson - English Literature  
Emily Yacuzzo - History  
Stephen Walser - Physics  
Laylah Welch - Biology

## NCUR

March 26-28, 2020

This year, the National Conferences on Undergraduate Research (NCUR) will be held at Montana State University. Online abstract submissions will be open through December 6th. Once decisions have been made, students will be notified of their acceptance by late January, 2020.

**Location:** Montana State University

## Posters on the Hill

Late Spring 2020



Posters on the Hill is a very competitive opportunity for students whose projects may be of interest to legislators. Students will meet with members of Congress and discuss their research through poster presentations. Applications will be accepted from September 4th to November 5th, 2019.

**Location:** The Capitol, Washington, DC

# Online Student Resources

## ForagerOne



ForagerOne is an online platform for students to connect with faculty for collaborative research. Simply visit [www.foragerone.com](http://www.foragerone.com) to create an account with your HPU email and start exploring:

- Find faculty using the search engine database
- Bookmark faculty of interest
- Submit applications to work with faculty
- Communicate with faculty through messaging

## RISE

When updating your resume, it can be difficult to remember all of the extracurricular activities and accomplishments you've achieved during your college experience. The Rise app is here to help! With Rise, simply record all of your accomplishments by earning specialized URCW badges through the completion of interactive and engaging tasks. Search "Rise by fundFive" in the App Store or on Google Play to get started!



Earn URCW badges in the Rise app including:

- Discovering URCW
- Engage in URCW
- Link up and connect in URCW
- Partner and succeed in URCW

Challenge yourself to earn these optional badges:

- Become a mentee
- Explore the process of academic discovery
- Showcase your creative or scholarly work
- URCW professional development